**Title of New Business:**

Classification of New Business

□ Information, Communications □ Outsourcing, Consulting

□ Environment □ Distribution

□ Health, Care □ Daily Life, Leisure

□ Others ( )

1. **Company Profile**

|  |  |
| --- | --- |
| Name |  |
| Representative |  |
| Date of foundation |  |
| Amount of capital |  |
| Category of Business |  |
| Company history |  |
| Company Philosophy |  |
| Major business lines, etc |  |
| Patents ownership |  |
| Contact Person  |  |
| Address |  |
| TEL |  |
| FAX |  |
| E-mail |  |

1. **Outline of New Business**

 Description of Products, Service, etc.

 Description of New Technology or Knowledge which supports Products, Service, etc.

 Aim or Motive of Development:

Market Analysis: Market to be targeted, Characteristics and Prospect of the market

 Sales Strategy: Sales price, Sales route, Promotion activities, etc.

Risk Analysis: Competing products or services, Similarities, Advantage and Disadvantage,

 Solutions, Other problems, etc.

 Projection of Research & Development (in US$):

|  |  |  |  |
| --- | --- | --- | --- |
| Subjects | 1st Year | 2nd Year | 3rd Year |
|  |  |  |  |
| Grand Total |  |  |  |

 Employment Plan (including temporary stuff, head count):

|  |  |  |  |
| --- | --- | --- | --- |
| Types of Business | 1st Year | 2nd Year | 3rd Year |
|  |  |  |  |
| Grand Total |  |  |  |

 Capital Investment (in US$):

|  |  |  |  |
| --- | --- | --- | --- |
| Description | 1st Year | 2nd Year | 3rd Year |
| Plant Renewal |  |  |  |
| Machine Purchase |  |  |  |
| Sub Total |  |  |  |
| Lease, etc |  |  |  |
| Lease Sub Total |  |  |  |
| Grand Total |  |  |  |

 Projection of Fund (in US$):

|  |  |  |  |
| --- | --- | --- | --- |
| Description | 1st Year | 2nd Year | 3rd Year |
|  | Item and Amount | Item and Amount | Item and Amount |
| Financing Requirement | Capital Investment $ , , .\_\_ | Capital Investment $ , , .\_\_ | Capital Investment $ , , .\_\_ |
| Operating Capital$ , , .\_\_ | Operating Capital$ , , .\_\_ | Operating Capital$ , , .\_\_ |
| Others$ , , .\_\_ | Others$ , , .\_\_ | Others$ , , .\_\_ |
| Total |  |  |  |
| Financing | Private Fund$ , , .\_\_ | Private Fund$ , , .\_\_ | Private Fund$ , , .\_\_ |
| Borrowed Fund$ , , .\_\_ | Borrowed Fund$ , , .\_\_ | Borrowed Fund$ , , .\_\_ |
| Others: Investment etc. $ , , .\_\_ | Others: Investment etc $ , , .\_\_ | Others: Investment etc.$ , , .\_\_ |
| Total | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |

Projection of Revenue and Expenditure(in US$):

|  |  |  |  |
| --- | --- | --- | --- |
| Item | 1st Year | 2nd Year | 3rd Year |
| A. Sales | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |
| B. Sales Cost:purchase cost etc. | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |
| C. Gross Profit(A-B) | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |
| D. Expense | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |
| E. Operating Profit | $ , , .\_\_ | $ , , .\_\_ | $ , , .\_\_ |

Describe the grounds for the figures above

|  |
| --- |
|  |